



**FOR IMMEDIATE RELEASE**

CONTACT: Deb Barrett

P.O. Box 169

Kaneville, IL. 60144

P 630-557-2357

F 630-557-2355

E [deb@debbarrett.com](mailto:deb@debbarrett.com)

[www.debbarrett.com](http://www.debbarrett.com)

### **ARE WE IN A RECESSION YET?**

It doesn't really matter if we're officially in a recession or not...it feels like one. "We remember white-knuckling it through the last economic downturn, wanting nothing more than to just hunker down and tough it out. But fortunately we had someone who cared about our business and our success; who was emphatic about the need to adapt and adjust to changing markets. Her motto was *Learn More to Earn More* and it's always stuck." states Deb Barrett and Susan Schultz, leading design professionals and founders of DBRx.

In the spirit of that advice, Deb Barrett and Susan Schultz have developed an exclusive business-building workshop, Design Business Rx: Adapt or Disappear. DBRx is meant to specifically to provide the valuable tools, tips and support that are absolutely necessary to give a competitive edge in today's difficult environment. Barrett and Schultz have distilled the best of their presentations into this half day small group consultative workshop that focuses on the critical issues facing the design industry professionals today.

Deb Barrett and Susan Schultz, the leaders of DBRx, developed the practicum in order to work closely with a committed group of design professionals who recognize the significant changes facing our industry. "This isn't a seminar. This is your opportunity to take advantage of the depth of knowledge we bring to design marketing and business building, plus the chance to gain valuable insights from a select and highly-motivated group of your peers," says Schultz.

Laurie Buell, a recent attendee, agrees, "Deb and Susan's DBRX was the best thing I did for myself this year!! They help you to think "out of the box" and are resourceful in areas that we as designers don't have time to research, study and most important understand. Their information on marketing, the change in the design world today, and personal critique have changed my direction in my business. Not only do I have a new excitement for my business, I feel that I am marketing who I am, my authentic self, not what I always thought clients wanted from me."

For more information, visit [www.designbizrx.com](http://www.designbizrx.com) or contact Deb Barrett at [deb@debbarrett.com](mailto:deb@debbarrett.com) or Susan Schultz at [Susan@spacedowntown.com](mailto:Susan@spacedowntown.com)