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There's a New Face on the *DESIGNFRONT*

Kaneville, IL

We are delighted to announce the newest product in the Deb Barrett brand with the launch of ***DesignFront***, an e-zine for industry insiders. ***DesignFront*** is the destination for window design professionals who want to be inspired, informed, involved and influential. "You asked for more... more design information, more trend information, more regional information, more professional development; we answered with ***DesignFront***. It's the only e-zine in our industry featuring the latest design and consumer trends along with the marketing and business insights to use these trends to build profitability," says Deb Barrett.

Watch your inbox for ***DesignFront***. In its pages you'll find inspiration and information like:

Ahead of the Curve- International color, design and consumer trends placed into context

To-Die-For Design -The latest fabrics, window treatments and accessories showcased

Under the Radar-Hundreds of new design ideas, resources, products

Shop Talk-Top designer tips to inspire creativity, team building, increasing your profits

"We want to cover topics that appeal to a broad audience of industry professionals," says Barrett. "The newsletter will not only be a very visible showcase for products and people; but it will offer a platform to share insider insights. Every issue of the newsletter will provide valuable information, news, and current topics in the design topics."

According to Barrett the newsletter is also an invaluable tool for international design professionals as a way to gain better insight into the U.S. markets and stay abreast of industry trends. All industry professionals are invited to visit debbarett.com to subscribe for ***DesignFront***.

About Deb Barrett

Deb Barrett has been actively working in the design and window coverings industry since 1975. She has a varied background and experience that is a rare mix in the industry. Deb is an award winning designer, professional speaker, consultant trend strategist and author. As a designer, she has built a reputation for cutting edge couture treatments. Nationally known, she speaks and reports across the country on a variety of design and trend topics. An energetic and prolific professional, she is currently working on her new book, "It's All in the Details" and posting to her blog, Design Confidential.

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