FACT SHEET

Deb Barrett has been actively working in the design and window coverings industry since 1975. She has a varied background and experience that is a rare mix in the industry. Deb is an award winning designer, professional speaker, consultant trend strategist and author.

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Deb's brands include:
Deb Barrett, Design Confidential blog, Window Dressings, Inc., WD Couture, WD Prét and WD Privé

- As an entrepreneur and Principal in her design firm, Window Dressings, she is most well known and has built a reputation for cutting edge couture treatments. A five-time winner of the Window Fashions Design Competition, she is a nationally known window fashions designer whose specialty is finding creative solutions to challenging design. Deb's work has caught the attention of Better Homes and Gardens *Windows and Walls*, *Decorating Ideas*, *Threads* and *Inspired House* among others.

- As an energetic and prolific professional, her career path has taken her in several directions- writing, blogging, media tours, webinars and speaking. As an author, Barrett's books ***Tools of the Trade*** and ***Soft Furnishings Sketchbook*** are in their second editions. Her regular column, ***Trendspotting*** appears in ***VISION*** magazine. Deb's new book, ***It's All in the Details*** launches in late 2008. Her blog, **Design Confidential** is an online portal to all things design and trend related.

- Deb speaks and reports across the country on a variety of design and trend topics. Her highly interactive programs reflect her two passions- couture window coverings and trendspotting.

- As a trend strategist, Barrett travels the world to develop design intelligence and interior forecasts. She regularly works with industry partners, consumers and professionals to impart trend insights through presentations, expert quotes, white papers and products.

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