Window Fashion Expert Deb Barrett to Speak at Society of Decorating Professionals Conference

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MEDIA CONTACT: Deb Barrett Deb@debbarrett.com 630-557-2357

Kaneville, IL- So you want to get into the window coverings niche? Good choice! Window coverings are considered one of the profit centers of a design business and with today's economy designers need to exhaust every niche that can make money. Deb Barrett, industry expert and founder of Window Dressings will fast track designers into the window fashion niche when she presents *Everything You Wanted to Know about Window Fashions; but were Afraid to Ask* at the Society of Decorating Professionals Conference on Tuesday, October 13, 2009. Barrett will cover how designers can use her step by step plan for adding window treatments to their design business. She'll explore how to get started, how to work with a workroom, how to recognize quality work, and how to explain all this to clients. From resources to business infrastructure and intelligence designers will be off and running. Plus, Barrett will include her signature sample showcase of fashion forward treatments.

SDP's fourth annual conference, "Celebrate Your Style" is taking place the week of October 12, 2009 in Kansas City, MO. The four day event will give independent designers of all levels of experience the opportunity to expand and strengthen their businesses, design skills and networks and niches.

About Deb Barrett
Energetic, prolific and insightful, Deb Barrett has a varied background and experience that is a rare mix in the design industry. Deb is an award winning designer, professional speaker, consultant trend strategist and author. Barrett founded Window Dressings in 1989 and publishes the Design Confidential and Design Business RX blogs. She combines her two passions- couture window fashions and trendspotting-in spreading the word about the power of design. For additional background information or schedule an interview visit http://www.debbarrett.com.

About The Society of Decorating Professionals.
The SDP has grown from four prominent decorating professionals with a vision, to nearly 400 members who share a passion for decorating. The goal of the organization is to provide the consumer with the knowledge that The SDP decorating professional is an expert in his/her specialty. The SDP has 15 Certified Trainers whose experience and knowledge in their respective decorating fields assures both the potential student and client that they will receive the highest degree of education or service.
Contact Marleen Prater at 734-502-2752 or marleen@thesdp.com for more information.