Because I know you are always on the lookout for inventive refreshing programs about design and trend information and ideas, I'd like to share with your chapter the latest in the world of design, trends and competitive strategies. Whether it's talking windows or discussing the business of design, my presentations are always current and applicable along with being CEU accredited.

If you don't already know me, I am Deb Barrett, a design industry leader. I am a working Chicago area designer, as well as an author and speaker that presents the latest in windows, design and trends to professionals across the country. My special talent is finding creative solutions to difficult design challenges. I am an articulate decorating and trend expert who would enjoy speaking to your group.

If you are looking for a more customized presentation- I can certainly do that. As a seasoned professional, I have spoken to variety of associations, conventions, and design trade events such as the International Window Coverings EXPO, ASID, WCAA, Budget Blinds and IFDA. I love to speak to other design professionals and share my passion for any one of a variety of topics.

For more information, please contact me at deb@debbarrett.com; call me at 630-557-2357 or visit my website debbarrett.com.
I look forward to hearing from you.

Sincerely,

Deb
Deb Barrett

DEB BARRETT

About Deb

Owner of Window Dressings since 1989, Barrett is an award-winning designer, professional speaker and author. As a designer, she has built a reputation for cutting edge couture treatments. As an energetic and prolific professional, Deb has shared her talents through speaking, media tours and her writing. Her work frequently appears in the media including *Windows and Walls*, *Decorating Ideas* and *Inspired House*.

Nationally known, she speaks and reports across the country on a variety of design and trend topics. Much sought after as a speaker at national conferences, design events and association venues, Deb's highly interactive programs reflect her two passions- design and trendspotting. Deb can create a custom program that is filled with a wealth of knowledge presented in her friendly, approachable style. If your audience wants to master the art of window coverings, Deb's enthusiasm and warmth will inspire them.

Deb's column, *It's All in the Details* appears in *Window Fashions* magazine, and she is the author of Tools of the Trade , It's All in the Details and Soft Furnishings Sketchbook. She is an IACET CEU certified speaker; has achieved expert status in the Window Fashions Certification Program Deb currently is a trend specialist reporting and forecasting trends from the world's design markets.

Seminars and Workshops

All seminars and workshops are CEU accredited/Partial list

- The Four New Rules of Consumer Behavior
- Master Class: Lessons from the Design Giants
- Couture Window Tricks
- It's a Material World
- Trendspotter's Users Guide
- Window Fashion Inspiration

Partial Client List

Springs Window Fashions
Drapery Connection
World Floor Coverings Association
WCAA
Threads Magazine
Greater Detroit Workroom Association
International Window Coverings EXPO
INTERIORS: design intelligence
Minneapolis Home and Garden/IIDA
ASID- Illinois Chapter
Grace McNamara, Inc.
IADA

Rave Reviews

"Deb Barrett's enthusiasm is contagious."

"An incredible amount of information was shared in such a warm and inclusive way! I felt more like a part of a large family gathering. Keeping it personal, yet professional and on track is a wonderful quality."

"You've done a phenomenal job. Everyone in the business should have these books."

"The how-tos and visual samples in Deb Barrett's classes were great."

For more information and Promotional Kit

Deb Barrett ~ P.O. Box 169 ~ Kaneville, IL 60144
P 630-557-2357 ~ F 630-557-2355 ~ E deb@debbarrett.com
www.debbarrett.com

DEB BARRETT

Partial List of Topic Descriptions

Visit www.debbarrett.com for a complete listing

Couture Treatment Tricks

Turn your custom window fashions into couture treatments. This seminar is a designer's guide to design and construction techniques for window coverings. Learn about such dressmaker details as stitch in the ditch, hand picking, embroidery, string welt and more. See actual samples right off the runway that will take your work to the next level. Discuss how to specify these details to get that final fabulous look. Details DO make the difference!

CEU Accredited

World Tour : The Hottest Designs from the World's Top Markets

See the latest new product introductions, color and material trends from some of the world's leading design shows through both photos and actual sampling. This whirlwind tour brings the latest design themes to you, outlining how certain products and style references develop from one show to the next. Get your hit of international inspiration with reviews of Cologne, Paris, Milan, Frankfurt and London, as well as some of the top US markets, all without having to walk endless miles of aisles.

CEU Accredited

Profit and Peril in the Design Economy

In a world where everything thinks they're a designer, what is the role of the design professional? Seismic changes in resourcing, technology and communication have permanently altered the design industry; future success hinges on your ability to understand these changes and adjust your business accordingly. The good news? These changes reward the skills and abilities that drew you to design in the first place! Discover how increase your profit margins, generate new projects and build repeat business by focusing on what you do best! CEU Accredited

It's a Material World

Designers are always on the lookout for what's new- we have a soft spot for innovation- but it can be hard to navigate thru the material maze. So we've taken a critical eye to the myriad of new developments coming to the marketplace that will shape the way we design in the coming years. Our curated survey supplies a wide angle view of the fascinating future and then zooms in to focus on distinctive materials and products that work for interiors through actual samples and imagery. Plus, you'll get all the info to track down every item featured.

CEU Accredited

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DEB BARRETT

TESTIMONIALS

Thank you, Deb. We received many nice comments about your presentation. We'll be in touch. I can really learn from you!

Best regards,

John G.

John A. Graber
President
Wisconsin Drapery Supply, Inc.
262-523-2600

Hi Deb, Thank you for a great day of presentations! I believe everyone who attended left with a lot of thoughts, and ideas to improve their businesses. We have had a few requests for the copy of your contracts that you mentioned in your Best Practices seminar.
All the best,
Debbie Campbell, ASID, WCAA, WFCP

Deb,

Thank you so much for packing up all your things and traveling all the way down here to help us pull off this event. It was the biggest, best, and most profitable thing that our chapter has ever done, and we are so glad that you made it possible. Everyone remarked about what an educational and fun show it was.
Regards from one of your biggest fans,
Sincerely,
Rhonda

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