FOR IMMEDIATE RELEASE
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BUDGET BLINDS® ENLISTS DEB BARRETT AS DESIGN CONSULTANT FOR INSPIRED DRAPES®

Deb Barrett Contributes Her Years of Experience to Help Grow the Inspired Drapes Brand

Chicago, IL— Inspired Drapes — Budget Blinds' exclusive line of soft window coverings — recently brought on board industry expert Deb Barrett to help develop the brand by offering advice and direction based on today's hottest window covering trends. Launched this year, Inspired Drapes offers homeowners a complete line of contemporary curtains and draperies.

Deb Barrett has been actively working in the design and window covering industries since 1975. Throughout the years, she's been a professional speaker, business consultant, trend strategist, and award winning designer. Deb founded her own design firm, Window Dressings, and currently serves as its Principal.

When asked what she thought about the new collaboration with Inspired Drapes, she said, "I'm thrilled to be a part this exciting new line of drapery products that I feel represents the style sensibilities of today's homeowner. I believe my enthusiasm for soft window coverings will lead to many positive contributions!"

As Inspired Drapes' design consultant, Deb Barrett's primary role will be to help produce informational videos, perform live presentations, and work closely with Budget Blinds' Vice President of Vendor Alliance, Tracy Christman, to put together some of the best training tools available to educate Budget Blinds franchisees.

"Our new partnership with Deb Barrett is something we're all truly delighted about," said Tracy Christman. "Her years of experience and valuable perspectives will help set us apart from the competition and position Inspired Drapes as the premier brand for soft window treatments."

For more information on Deb Barrett, visit http://windowfashionexpert.com. For more information on Inspired Drapes, visit www.budgetblinds.com/draperies.

About Budget Blinds

The company proudly serves local homeowners and businesses by offering complimentary consultations, professional measuring, and precise installation services. Budget Blinds only partners with the most reputable manufacturing companies to offer a rich selection of quality window coverings that include shutters, blinds, draperies, shades and window film. Budget Blinds has been recognized as a leader in the franchise industry by organizations such as Entrepreneur, AllBusiness, Inc. and Franchise Business Review. The company has also been featured in popular network television shows including Undercover Boss, Designing Spaces and George to the Rescue.

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